



Royal Holloway  
University of London  
Egham, Surrey  
TW20 0EX

Professor Kathy Rastle

Department of Psychology  
[Kathy.Rastle@rhul.ac.uk](mailto:Kathy.Rastle@rhul.ac.uk)  
[www.rastlelab.com/impact](http://www.rastlelab.com/impact)

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Dear parents and carers,

My name is [Kathy Rastle](#) and I am a Professor of Psychology at Royal Holloway, University of London. I am leading a [Nuffield Foundation](#) study testing whether turning on English subtitles when children watch television may help children to become better readers. This project was motivated by the [Turn on the Subtitles](#) campaign widely publicised in the media.

We will measure children's reading skills in school before and after a 6-week period in which children will watch television or streaming services at home with or without English subtitles. We are now recruiting Year 3 pupils for the study who speak English as their main language at home, have no special educational needs, and watch at least 5 hours of television or streaming services per week. We are able to pay families who complete the study a £50 Amazon voucher, and your child's school will also receive a £10 voucher for their help in conducting the study.

More information about the study is available on our website: <https://www.rastlelab.com/intervention>

We also explain the study in this video: <https://www.youtube.com/watch?v=6gRHxEV6RIg>

**If you are interested in participating, or have any questions about the study, please contact us at [subtitles.rhul@gmail.com](mailto:subtitles.rhul@gmail.com).**

Yours sincerely,

A handwritten signature in black ink that reads 'Kathy Rastle'.

Kathy Rastle, PhD, FAcSS, MAE  
Professor of Cognitive Psychology  
Director, South East Doctoral Training Arc (SEDarc)  
President Emeritus, *Experimental Psychology Society of the United Kingdom*